

Triumph

B2B e-Commerce



TRANSFORM

the way you do business

TRIUMPH BUSINESS SYSTEMS

So much more than just a system to connect your business to customers, Triumph is a powerful, awarding winning Enterprise Resource Planning (ERP) package.

Specifically developed and designed for Australian businesses, Triumph is a fully integrated package of 28 modules that seamlessly link together to manage all the information and business processes across your organisation.

And as your business develops and grows, Triumph offers an unparalleled ability to easily add on modules and users, making it the most capable entry level ERP package on the market today.

Triumph – incredibly powerful and incredible value for money.

E-commerce now encompasses so much more than just an online catalogue and shopping cart. The remarkable flexibility of the internet today allows businesses to offer their customers and partners an effective, fast and focussed buying experience. Triumph's new B2B e-Commerce module uses the latest web technologies to optimise this experience for both your business and the customer.

Triumph's award winning Enterprise Resource Planning (ERP) package drives all webshop information and data, ensuring accurate sales management. The webshop is easy to set up with the flexibility to tailor the "shop" to suit your particular business and product line. Other great features include the ability to customise the product landing page, set special prices that are available on the webshop only and starbursts, such as "Just Arrived", to highlight and promote particular products.

Triumph B2B has also been designed to provide your customers with an advanced online ordering experience with features such as:

- Easy searching of products by category, group and brand
- Multiple images per item with image zoom
- Individual information fields per product
- "Favourites" set up for quick reordering.



Triumph
BUSINESS SYSTEMS

The most powerful system for your money

www.triumph.com.au



At Auto Extra we have been using Triumph for over 10 years to drive our business. We have loved using many of the modules, including B2B eCommerce. This module has helped to grow our wholesale sales. My customers love the ability to check cost and stock and this helps to lock in their sales. Customers can also check the status of their orders and their accounts. Triumph's B2B eCommerce has kept us one step ahead of our competitors.

Nitin Shah, MD, Auto Extra

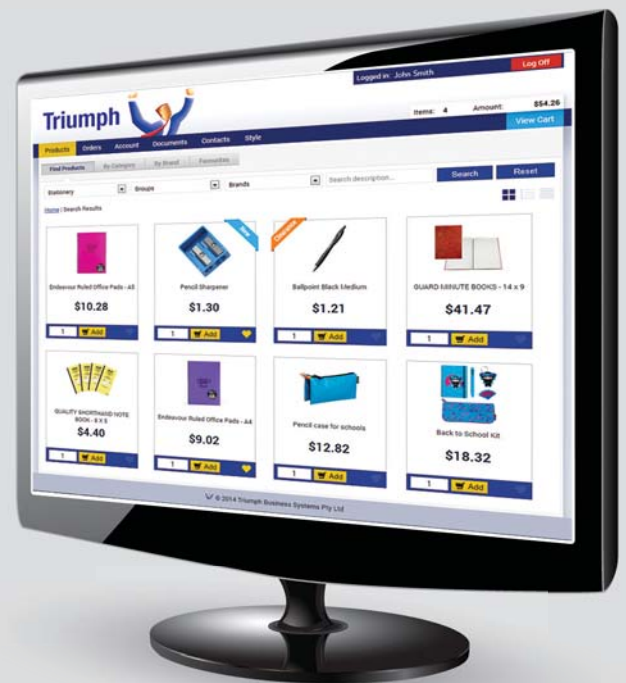
Auto Extra is an industry leader for after-market automotive accessories and one of Western Australia's largest and fastest growing suppliers of towbars, roof racks and bullbars.

www.autoextra.com.au

The Triumph Edge

Maximising the online B2B experience

- 100% driven from our back office ERP system, with seamless live integration to:
 - Inventory
 - Debtors
 - Contacts
 - Special Pricing
 - Bill of Materials
 - Sales orders
 - Multi Branch
- Supports customers' unique procurement requirements, including routine/repeat orders and bulk ordering
- Powerful account management to handle multiple buyer and user requirements including individual logins with different security levels
- Supports multiple formats for imagery and text including pdf, jpeg and html
- Self-service online order management resources, including quoting, ordering, order status and stock availability
- Ability to tailor customer specific prices and promotions
- Supports complex product catalogues and unique pricing systems
- Create and promote associated or alternative items list, e.g. product accessories
- Shopping cart can be saved to finalise at a later date
- Customer account balances and statistics instantly available
- Preview and reprint invoices and account statements
- Available as a Cloud-based solution as well as traditional office-based product



FREE TRIAL for 45 days

To find out more, visit

www.triumph.com.au



Supplied and supported throughout Australia by Triumph's professional consulting network.



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