

Triumph

Business Systems

CLIENT PROFILE

MANUFACTURING / WHOLESALE

David Grays Aglink is the most recent success story in the David Gray & Co story, which began with manufacturing stock feeds for West Australian farmers in 1939.

David Grays Aglink was formed in 2005 when it was recognised there was an opportunity to start a commercial agriculture division within David Gray & Co. Now only twelve years on and with an annual turnover in excess of \$60 million, the decision to form David Grays Aglink proved to be an outstanding business decision.

David Grays Aglink needed a system that offered high performance accounting but was still simple enough for their operational people to use. It also needed strong reporting abilities to allow management and auditors to track what was happening across the company.

Within the David Grays Aglink operation they have more than 150 suppliers across the country, and over 4500 stock items to manage. In addition to they have seven suppliers that they manage consignment stock for, as well as operating a third-party warehouse system.

"With the exceptional expansion we were experiencing with the opening of David Grays Aglink and other parts of our operations, we knew we needed a strong, robust system that would provide us with the platform for that growth, as well as provide us and our customers with real time information," says Simon Hazelden, Commercial Manager of Ag Operations.



www.davidgray.com.au



"David Grays Aglink now have a turnover in excess of \$60 million, and it's Triumph ERP that continues to keep track of every financial transaction across the organization."

**Simon Hazelden – Commercial Manager,
Aglink Operations**

"When we turned to Triumph ERP we knew we had found the perfect cost-effective solution for our business challenges.

"Not only did it have 32 integrated business modules, Triumph ERP was also an Australian-designed product which enabled us to work collaboratively with them in the development of a new Management Inventory Module that was critical to the success of our now multi-faceted business.

"Triumph was able to streamline our stock, improve our inventory control and invoicing, and interface with our customers with actual real-time information.

"Triumph has been a real success for David Gray & Co and David Grays Aglink".



Triumph
BUSINESS SYSTEMS

The most powerful system for your money

Tel: 1800 653 545 Email: info@triumph.com.au

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