

# Triumph

## Business Systems

WHOLESALE

## Tesselaar Flowers

### From Humble Beginnings to Australia's Leading Supplier of Wholesale Flowers.

Tesselaar Flowers began over 75 years ago when Joanna and Cees Tesselaar immigrated from Holland and pioneered the flower-growing industry in Australia. Since then, Tesselaar Flowers has grown to become Australia's largest wholesale florist.

Tesselaar Flowers WA was a growing company when they decided to make the move to Triumph. Managing Director, Mr Tom Carey, said that before they started using Triumph, Tesselaar Flowers WA was using several different pieces of software to keep the business running smoothly. Triumph was able to bring everything together into one consolidated and fully-integrated system.

"We are the largest special order supplier in WA, and that's why we need sophisticated software. We need to make sure that we have all the right things in place so that we can consistently supply the best possible product, and that is where Triumph comes in."

"Tesselaar Flowers is a high-volume business and we need to do our transactions as quickly as possible and Triumph allows us to do that."

**"We are still growing and that is another reason why Triumph works for us; it allows you to come in on the ground level and as your business grows, Triumph can grow with you."**



***"One of the benefits of Triumph is that it has the complexity and depth needed for a business like ours, while maintaining ease of use with the bonus of being able to bring everything together into one consolidated and fully-integrated system."***

*- Tom Carey, Managing Director,  
Tesselaar Flowers WA*



[www.tesselaar.net.au](http://www.tesselaar.net.au)



**Triumph**  
BUSINESS SYSTEMS

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